



**Var står näringslivet när det gäller RFID**

Vilka intressegrupperingar finns och vad pågår?

Vad gör RFID Nordic?

*Ove Canemyr, RFID Nordic*

*Sten Lindgren, Odette Sweden*

Issuing Agency	Business sector	RFID Activity	
		Yes/No	High
GS1/EPC	Retail and distribution	Yes	●
Universal Postal Union	Transports		
EDIFICE	Electronics and Telecom Industry	Yes	
FIATA	Transports		
IATA	Air Transports	Yes	
EHIBCC, European Health Industry Business Communications Council	Medical, Health Care and pharmaceutical	Yes	●
ODETTE	Automotive	Yes	●
CEPI	Paper & Pulp, Forest Industries		
CEFIC	Chemical Industry		
EUROFER	Steel Industry		

Examples of work items:

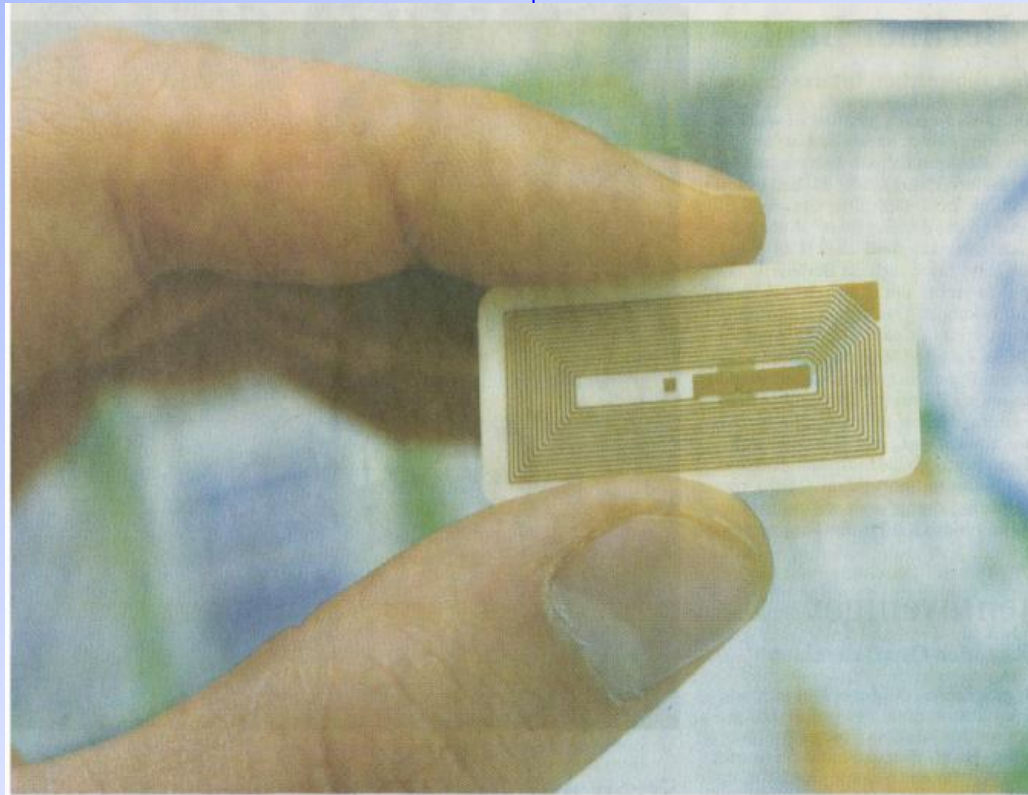
Returnable Transport Items/Containers

Parts Marking

Labels

Unique Identification/Data structure

# RFID for Health Care Applications

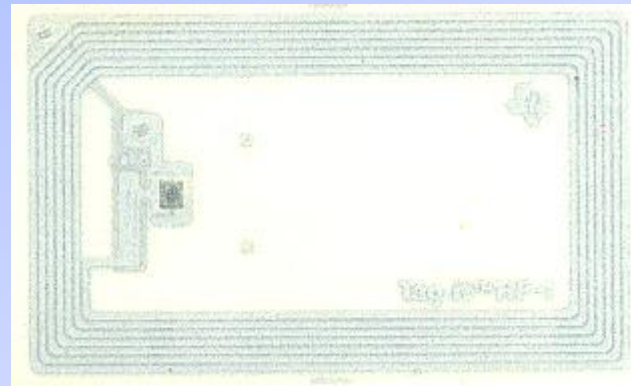


# RFID for the laundry



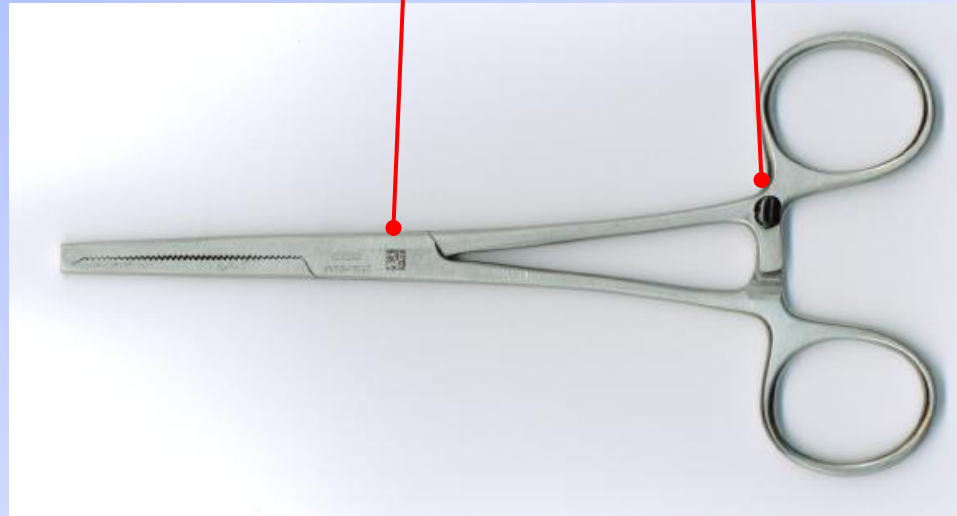
Each textile get's a RFID tag for bulk scanning in a tub (picture) or tunnel reader

# RFID tag solutions for asset management

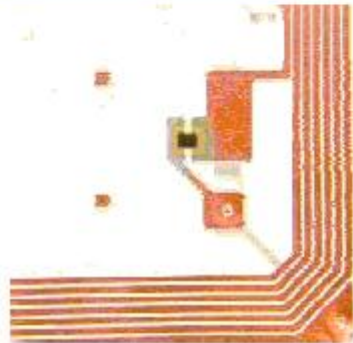


e.g. RFID for beds, locations, pumps, etc.

for surgical instruments:  
**DATAMATRIX & RFID**



# HIBC RFID-Guideline



## eHIBC TAG 3<sup>1</sup>

### The ISO powered HIBC solution for item tracking using RFID Tags

in compliance with ISO/IEC standards, HIBC Barcode and with UPN (Universal Product Number)



# Odette Auto Id/RFID – overview

	<b>National Odette groups</b>	<b>European group in preparation</b>	<b>European group in place</b>	<b>Global group in place</b>
<b>Returnable packaging/RTI</b>	<b>x</b>		<b>x</b>	<b>x</b>
<b>Manufacturing</b>				
<b>Finished vehicle products</b>	<b>x</b>		<b>x</b>	
<b>Components</b>	<b>x</b>			

## Publications in pipeline:

- Odette: RFID in supply chain container management
- JAIF Global Guideline for Data Carriers: Identification Guideline for Returnable Transport items and unit loads and Unit Loads
- (Odette: RFID for parts marking)
- (Odette: RFID for finished vehicles identification)





# Ove Canemyr

Ordförande i RFID Nordic

[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87

E-post: [ove.canemyr@trendsetter.se](mailto:ove.canemyr@trendsetter.se)

---



# Bakgrund

Ideell branschförening med ca. 60 medlemmar  
tillverkare, grossister, återförsäljare, konsulter,  
organisationer, användare, intressenter etc.

## Syfte med föreningen

-kompetenskluster för norra Europa  
-förse media, högskolor, politiker och beslutsfattare  
med saklig information

Föreningen bildades 2004

---

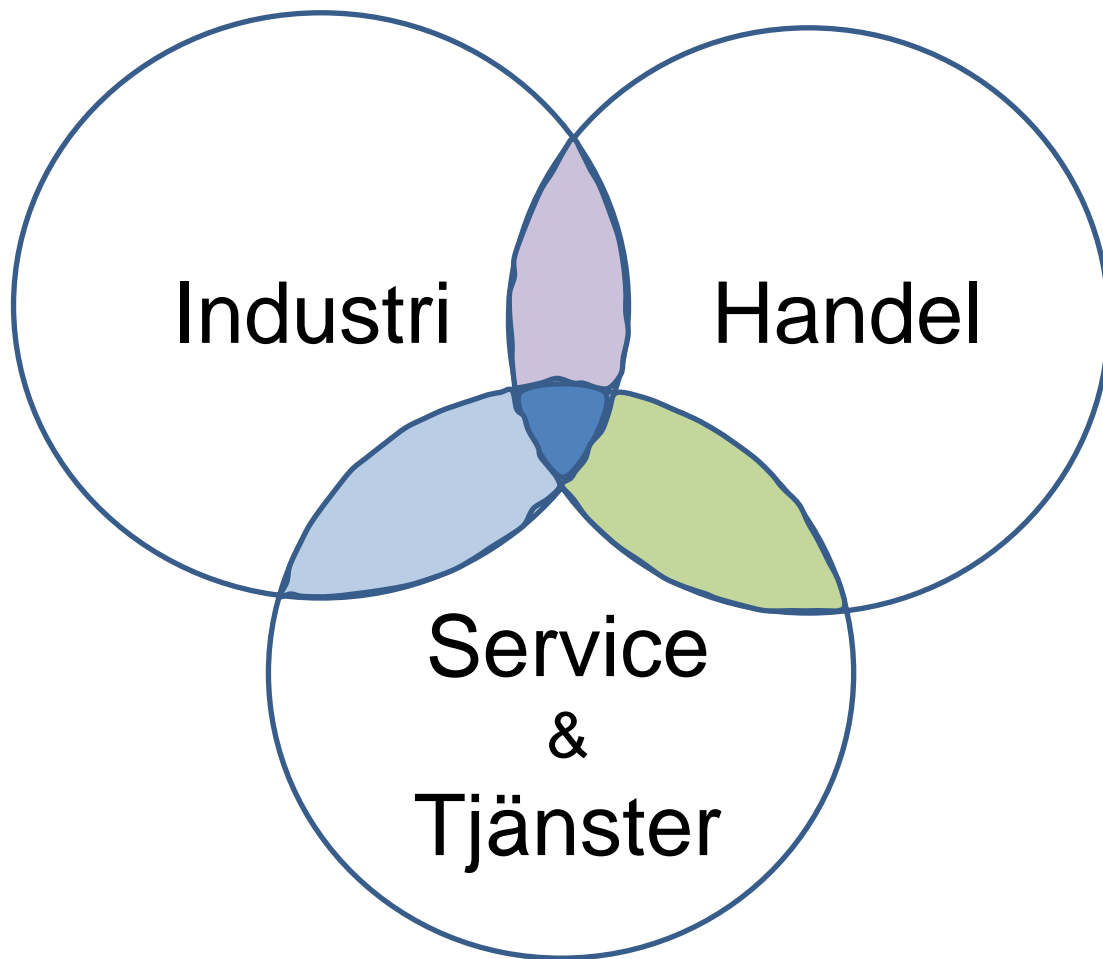
[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87

**RFID  
NORDIC**

# Marknaden



[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87



# Aktiviteter

## RFID I NORDEN

Internationellt seminarieprogram  
samt miniutställningar

## RFID EXPO

I samband med Tekniska Mässan,  
besökare och utställare från stora delar av världen

## RFID News

PDF-tidning 4 ggr/år

---

[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87



# Priser & Utmärkelser

Guldtaggen och Minitaggen

RFID Nordic Stipendiet

---

[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87



# Samarbets- partners

AIM Danmark/Global  
RFID International Business Association  
ODETTE Sweden  
RFID TRIBE  
RFID Switchboard  
RFID Society  
RFIDes  
RFID innovationscenter AS  
moreRFID  
SIS Swedish Standards Institute  
Eforum i Standard  
Universitet / Högskolor

---

[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87



# Medlemsskap

7.000 SEK/år

För mer information:

[www.rfidnordic.se](http://www.rfidnordic.se)

Ove Canemyr

08-662 31 95

070-794 09 87

[www.rfidnordic.se](http://www.rfidnordic.se)

08-662 31 95

070-794 09 87

