

# micro tracking

SO EASY TO FIND

Niklas Hild



“Complexity is your enemy. Any fool can make something complicated. It is hard to make something **simple.**”



*Richard Branson*

With Microtracking you can:



- Reduce inventory time by 70-90%
- Reduce handling time by 45-99%
- Reduce out of stock by 20-80%
- Reduce shrinkage by 40-60%
- Reduce working capital by 15-60%



- Increase data accuracy to 97-99%
- Increase sales by 5-25%



JC Penney, Serge Blanco, Memove, American Apparel, Levi's, Gerry Weber

# Your roi?

Number of Items in Inventory	14 000 000
Number of Employees	400
Number of stores	100
Annual Revenue (€)	€ 100 000 000
Operating Profit (€)	€ 30 000 000
Average Salary (€)	€ 20
EAS System costs (per store per year) (€)	€ 500 000
Trading Days per store (days per Year)	300
Working Capital Requirement (% of Revenue)	5%
Shrinkage (% of profit)	3%
Estimated Inventory Accuracy (%)	80%
Handling time (Shipping, Receiving, etc) (hours per day per store)	4
Cycle Count Time (hours per store per month)	25
Handling time (EAS) (Minutes per Item)	1

# Download

MT / Retail Demo

Servername  
retaildemo

Username  
Niklas

Password  
\*\*\*\*\*

Avbryt OK

MT / Retail Demo

High level location

- Lund Store (+)
- Malmö Store
- G'borg Store
- Sthlm Store 1
- Sthlm Store 2
- DC

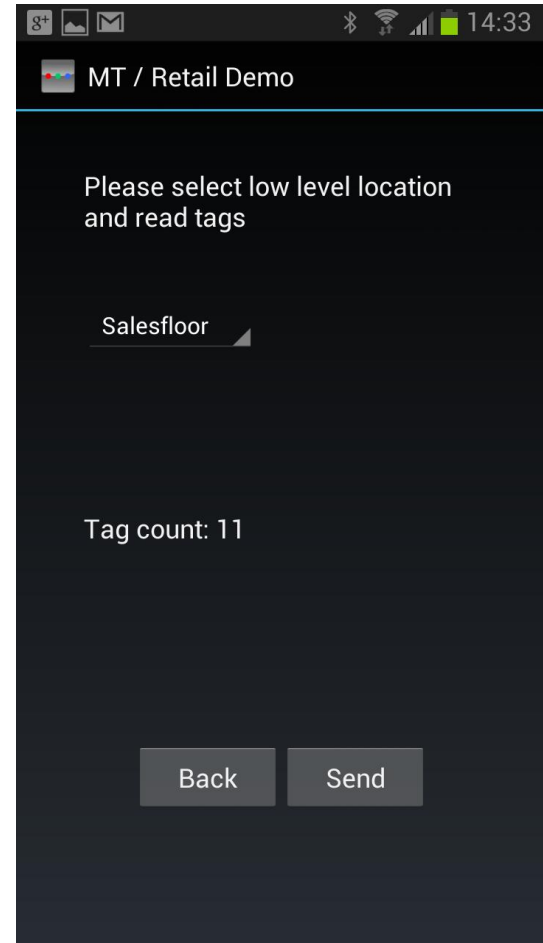
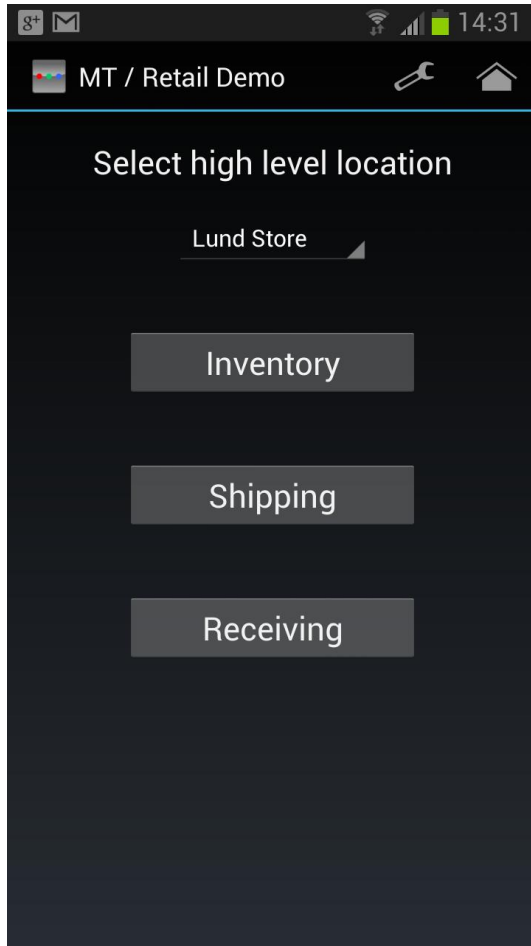
Avbryt OK

MT / Retail Demo

Low level location

- Backroom (+)
- Salesfloor
- Warehouse

Avbryt OK



As a service; €150 - €450/readpoint/month, all inclusive, start next week

Handheld readers



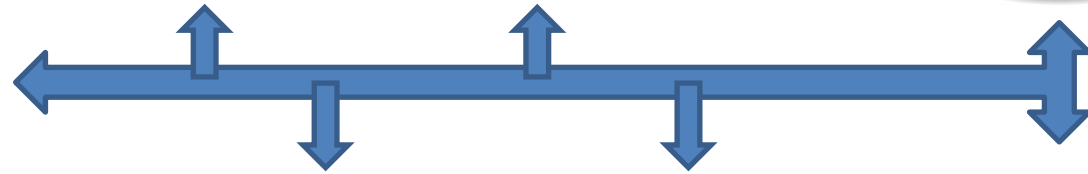
PoS/alarm readers



Export to ERP



Add rfid to labels

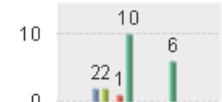


Static readers



Info display/  
Self checkout

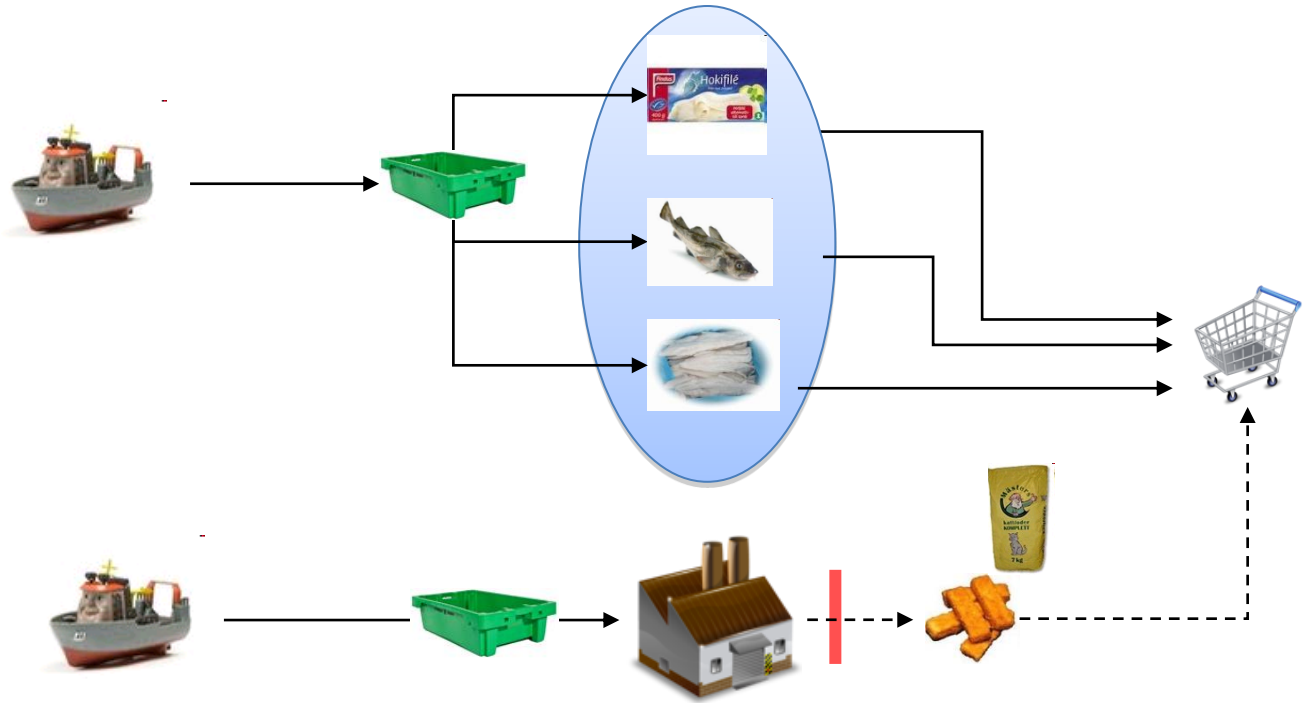
7332788000001



Lund Salesfloor  
LocationLevel1

Check online

# EU-1224/2009







Almy West  
 Cod Size3 QA  
 Gear: Net  
 Boxes:  
 144, 296, 572, 445



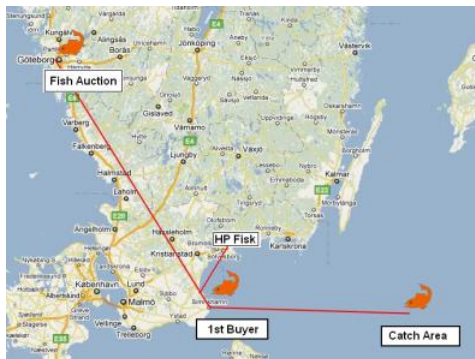
PM Fisk  
 Boxes:  
 144, 296, 572, 445



PM Fisk to Auction Gbg  
 Order Nr:324  
 Boxes:  
 144, 445



Auction Gbg  
 Order Nr:324  
 Boxes:  
 144, 445



Ship: Almy West  
 Gear: Net



Auction Gbg  
 Order Nr:77  
 Boxes:  
 445



# Don't we have traceability?

**Marine Stewardship Council**  
Certified sustainable seafood

Search Site Search  
Advanced search

Home About us Healthy oceans Track a fishery Get certified! MSC's impact Where to buy Cook, eat, enjoy Newsroom Documents

YOU ARE HERE: Home

The MSC's fishery certification program and seafood ecolabel recognise and reward sustainable fishing. We are a global organisation working with fisheries, seafood companies, scientists, conservation groups and the public to promote the best environmental choice in seafood.

MSC certified sustainable: Hastings Dover sole

**Use the MSC label**

- Businesses: Find a certified supplier
- Use the MSC ecolabel

**Sustainable fishing**

- Find a sustainable fishery
- Get certified! Fisheries

**Cook, eat, enjoy**

- Find sustainable fish
- Sustainable seafood recipes

30 days

**Torskefilet**  
Vi i Fiskefykas anstretter oss for å bringe nærskrevet fisk til deg!

**50% 31 - Mindy**  
> Skillinge Fisk-Import AS  
Fiskefykas, Göteborg

**60% 31 - Mindy**  
Mindy fisker torsk med Sun. Dette er en skånsom fangstmetode som gir et ekstraktet produkt.

**Skillinge Fisk-Import AS**  
I Skillinge fisk-Import AS mottar vi fangster fra Skillinge og ferske laks- og ørret med annen fiskeprodukt.

**Skillinge Fisk-Import AS**  
17° 49' 15.12" N

**Skillinge Fisk-Import AS**  
17° 49' 15.12" N

On web or mobile phone,  
in real time!

# Status?

## Havs och Vatten myndigheten

Ange sökord

Sök medarbetare | Innet

Start	Miljöpolitik och lagar	Kunskap om våra vatten	Så används våra vatten	Havsplanering	Insatser och skydd
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Du är här: Start / Om oss / Press och media / Visa nyhet

Om oss

Skriv ut

Lediga jobb

Kontakta oss +

Organisation +

På regeringens uppdrag +

Remisser och yttranden

Publikationer +

Press och media -

Pressmeddelanden

Nyheter

Bilder

Kontaktpersoner

### HaV får Guldtaggen för spårning av fisk

2012-10-03 15:15



## Havs- och vattenmyndigheten

+ Följ oss på Mynewsdesk

Pressmeddelande

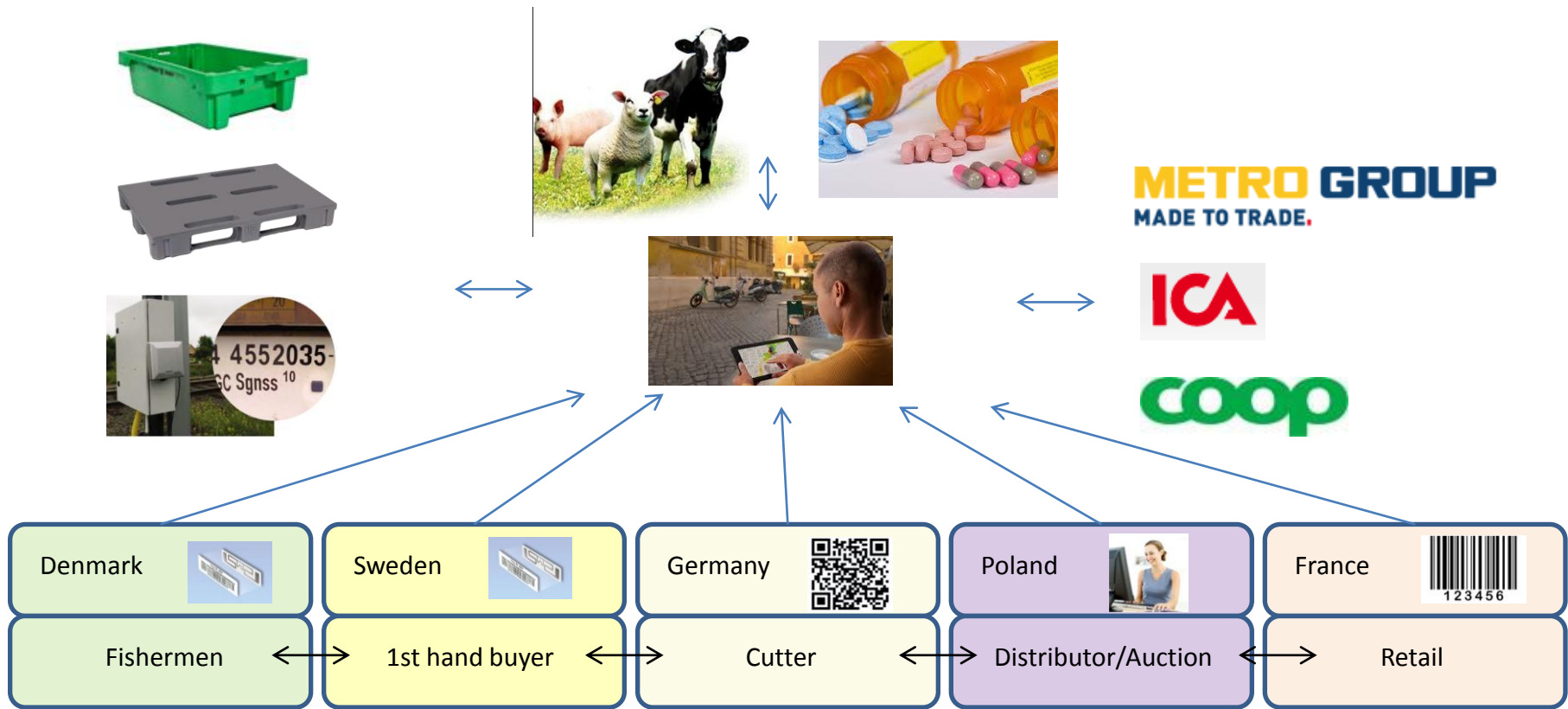
### HaV får 26 miljoner för att spåra fisk

2013-01-14 07:55



EU-kommissionen beviljar 26 miljoner kronor till Havs- och vattenmyndigheten, HaV, för att kunna spåra fisk från hav till butik med hjälp av RFID-teknik.

- Det här ger oss den grund som behövs för att kunna starta arbetet. Det är också ett kvitto på att kommissionen är positiv till hur Sverige vill införa kraven på spårbarhet, säger Johan Löwenadler Davidsson, chef på HaV:s tillsynsavdelning.



404/2011; The information on the lot shall remain available at all stages in such a way that the competent authorities of Member States have access to it at any time

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