Pär Hammarström

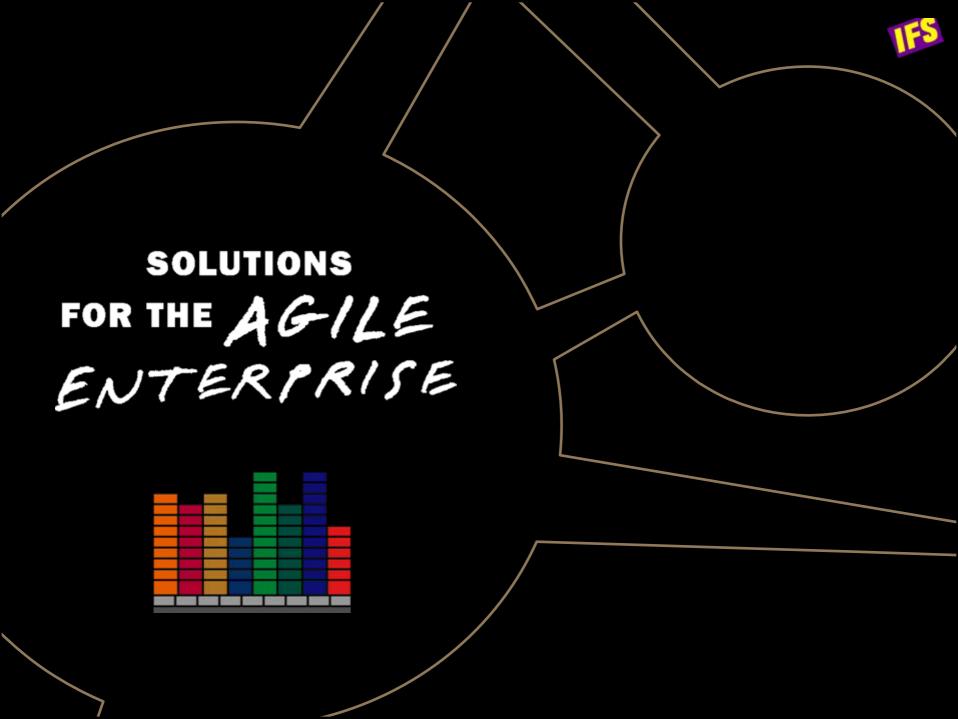


Product Director IFS

Corporate Social Responsibility

Sustainability - Environmental Footprint

Risk Management



IFS at a glance



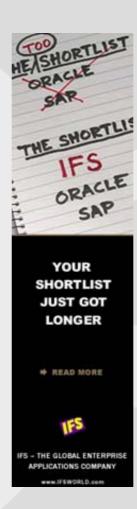
- Founded in 1983
- Headquarters in Linköping, Sweden
- Listed on the Stockholm Stock Exchange (OMXS: IFS)
- Latest audited accounts: financial year ending December 2006
- Applications: ERP, SCM, CRM, PLM, CPM, EAM, MRO, Projects
- Number of customers: > 2,000
- Number of IFS Applications[™] users: > 600,000
- Represented in 54 countries on all continents through 56 subsidiaries and 79 own offices, as well as 41 distributors
- Number of employees: 2,663 (March 31, 2007)

The IFS vision

TES

Make IFS the REAL alternative

- Industry focus
- Satisfied customers
- Low ongoing TCO
- Attractive pricing
- International coverage
- Technology leadership, e.g. SOA



FOR THE AGILE.

Feel like there's no choice in business software these days?



Does it seem that software vanders' nace to buy market thane is reducing, your extense? Or that their right to nodemize aging applications is taking frous from the needs of customers? ALTS our aim is to goe you back chelch. We are a global enterprise applications company with over 20 years experience in mabbig organizations become more agins to meet changing business needs.

Considering an enterprise software project? Your shortlest just got longer. Get our white paper on Selecting enterprise applications fit for the 23st century.

IFS - THE GLOBAL ENTERPRISE APPLICATIONS COMPANY
WWW.IFSWORLD.com



Industry-focus strategy



Go-to-market















Achieve economy of scale through focusing investments in product development, sales and marketing on serving customer needs within seven selected industry segments:

- Aerospace & Defense
- Utilities & Telecom
- Service & Facility Management
- Process Industries
- Industrial Manufacturing
- Automotive
- High-tech

Corporate Social Responsibilty



TES

Consumers are driving Corporate Responsibility

Corporate responsibility is being incorporated into business strategy for competitive reasons

The customer is always right...

Look at the Live Earth movement, all of those people are going to vote with their wallets.

- SVP of Strategic Planning

**Customers are so in tune with what companies do. They can research a company's background to no end on the internet, and when they research, they act. So you have to be responsible.

- VP of Marketing

CPublic perception is that companies have done well over the last seven years, companies have cash and profits. The public is looking more towards Corporate America to help with social programs such as education, healthcare, and community development.

- CFO

Group that is most likely to pressure companies to pursue corporate responsibility programs...

it's more about complying with customer demands than government regulations



N = 509 business executives

Grant Thornton in partnership with Research

Source: BusinessWeek Research Services & Grant Thornton LLP, August 2007

Environmental Footprint





A Rapidly Rising 'Green Business' Trend

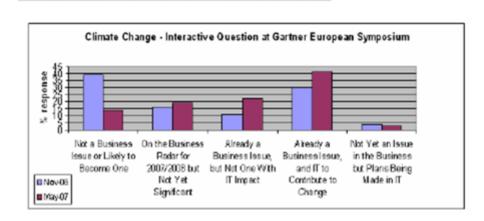


Davos, January 2007

Climate change voted the most important shift that will affect business, technology, society and the global economy

"There will be a move away from corporate social responsibility toward long-term sustainability"

Scott Friedheim, Co-Chief Administrative Officer Lehman Brothers

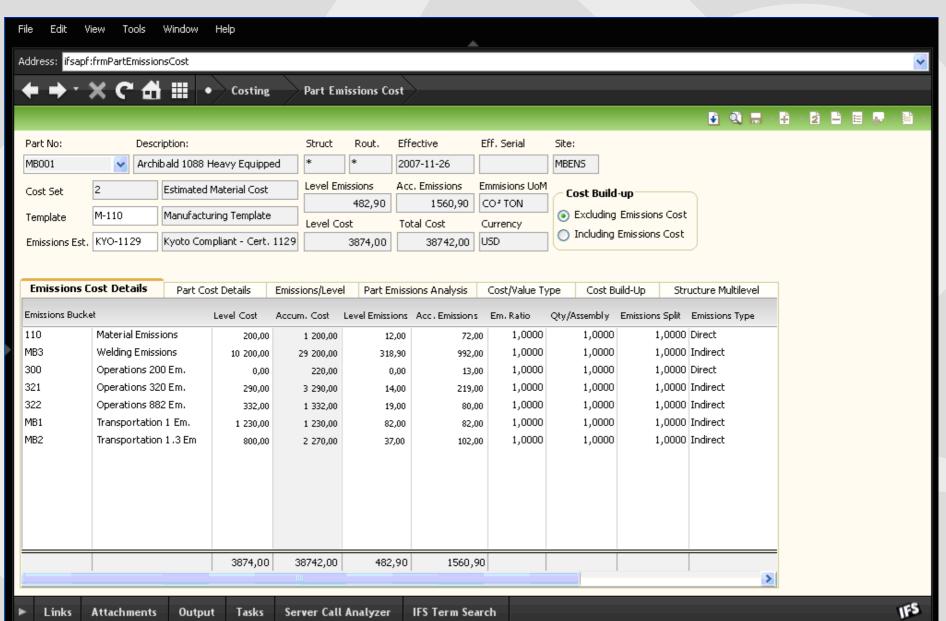




January 2007 Marks & Spencer CEO Stuart Rose committed the company to becoming carbon neutral and send no waste to landfill by 2012

Gartner.





Risk Management



Why Risk Management



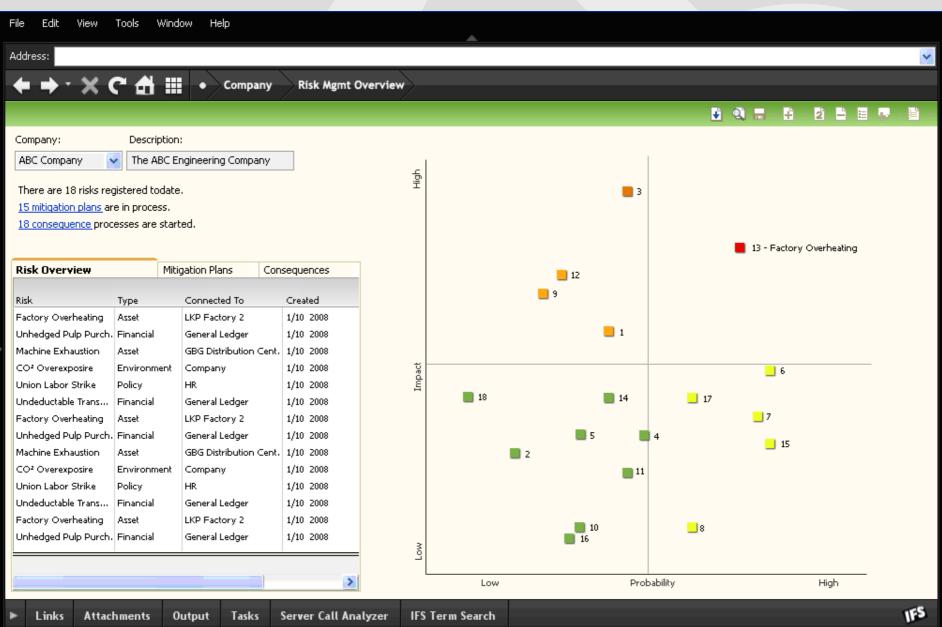
Increased vulnerability due to:

Globalization => wider range of threats

Cost pressure, vertical desintegration, horizontal integration => sole sourcing, more dependencies, leaner ops without buffers

Perceived increased turmoil







Questions?



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