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<<<Virtual product development>>>

<<<90000, Facke>>>

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**VOLVO**  
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*Cars are driven by people.  
The guiding principle behind everything we make  
at Volvo, therefore, is and must remain – safety.*

*Gösta Carlsson*

*Alf Engkvist*



Safety, quality, reliability and responsibility are the core of our operations, our products and our behaviour

## our heritage

The sustainable, the practical, the simple and the long-term have been prioritised. Volvo represents human values in combination with a modern business culture.

# S



S80



S60



S40

# V



V70



V50

# XC



XC90



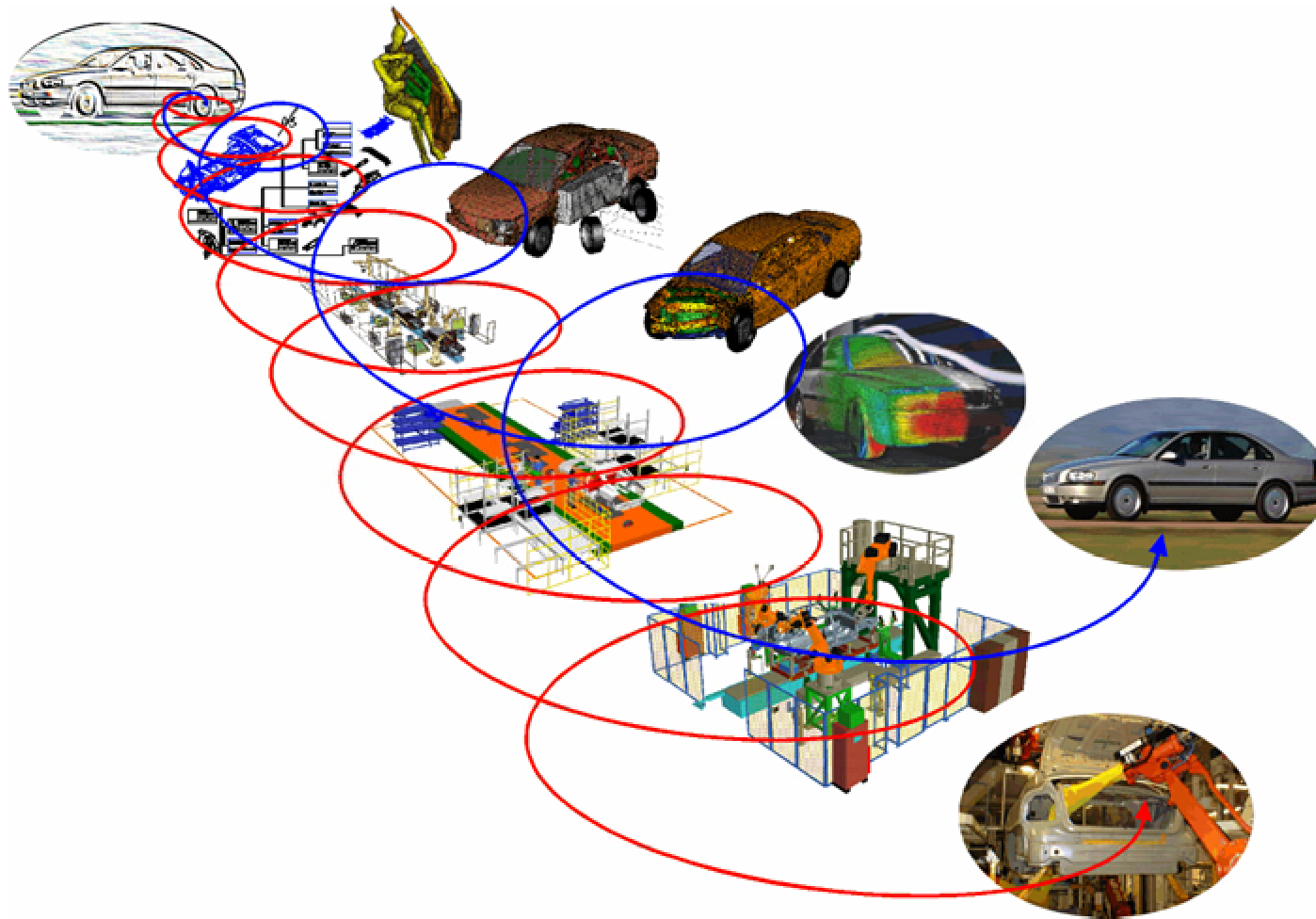
XC70

# C



C70

# Parallel Development - virtual product & process development



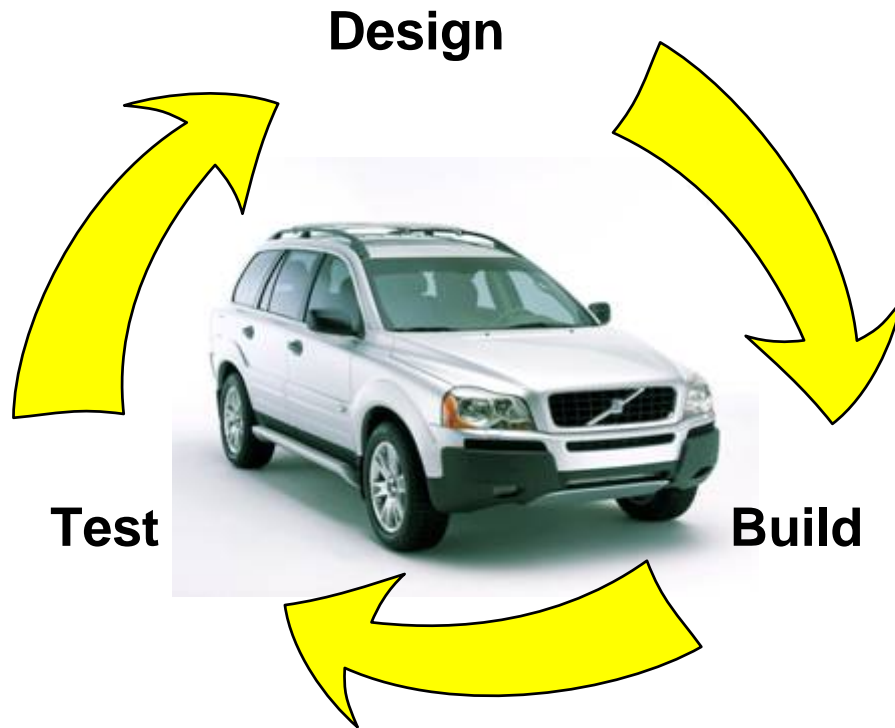
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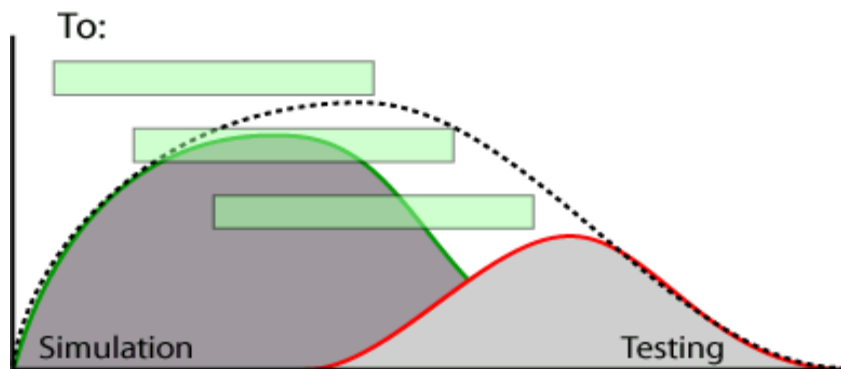
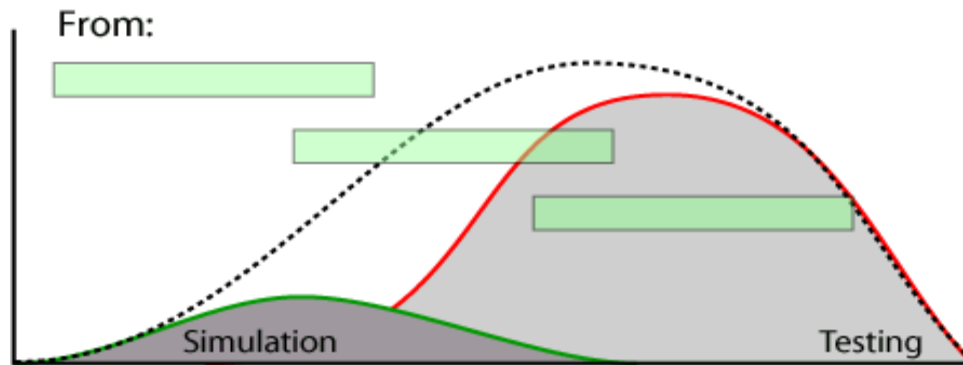
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# The Challenge



- Increased demands from society (e.g. energy efficiency)
- Increased demands from the customers
- More complex product
  - PT for alternative fuels
  - advanced safety/security systems
  - new electrical features
- Increased pace in product development
  - from design-build-test in one year...
  - ... to two months with virtual methods
- Global Product Development

# The Challenge: Frontloading of the Development Process through Virtual Tools

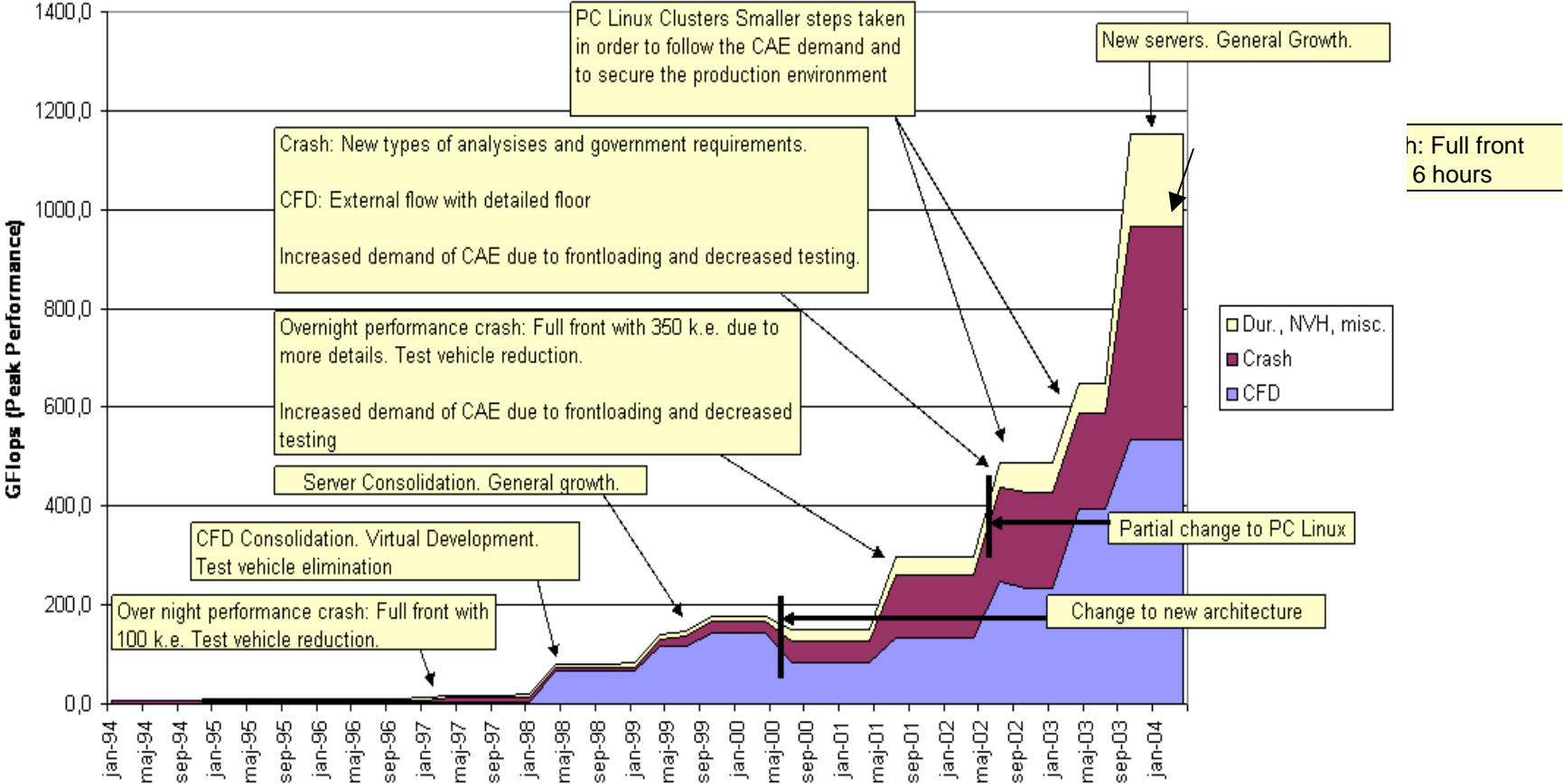


## *Vision:*

- Complete development in a virtual environment
- Production tools are ordered based on simulation results
- First complete car is built from production tools and in production facilities
- Final verification is done in physical cars
- Common data available for everyone

# Enabler

**Volvo Cars Compute Server Capacity for CAE  
1994 -- 2004**



# Confidence scale in Virtual development

## Level 4 - Analytical Sign-Off

- ordering of manufacturing equipment from analytical results

## Level 3 - Analytical driven development

- analytical results used as the only basic data for decision-making to a significant part of the decisions
- computation and experience exceed 50% of the development
- testing used as a complement

## Level 2 - Test driven development with analytical support

- analytical tools support the decisions made from test results (analysis financed by car program)

## Level 1 - Test driven development

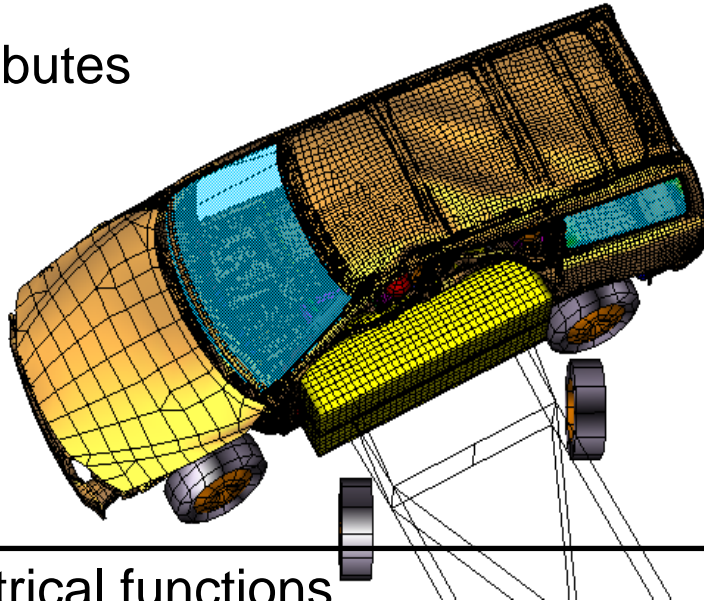
- analytical tools are available but are not used in development projects (i.e. AE projects and method development)

## Level 0 - No analytical operations

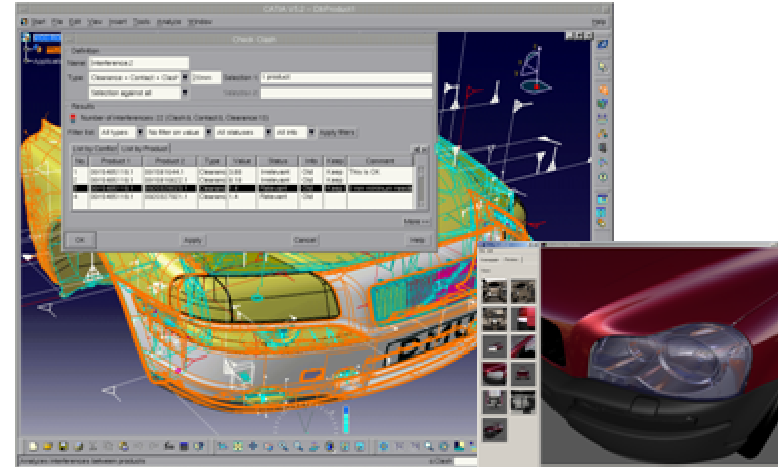


# Four Aspects of Virtual Development

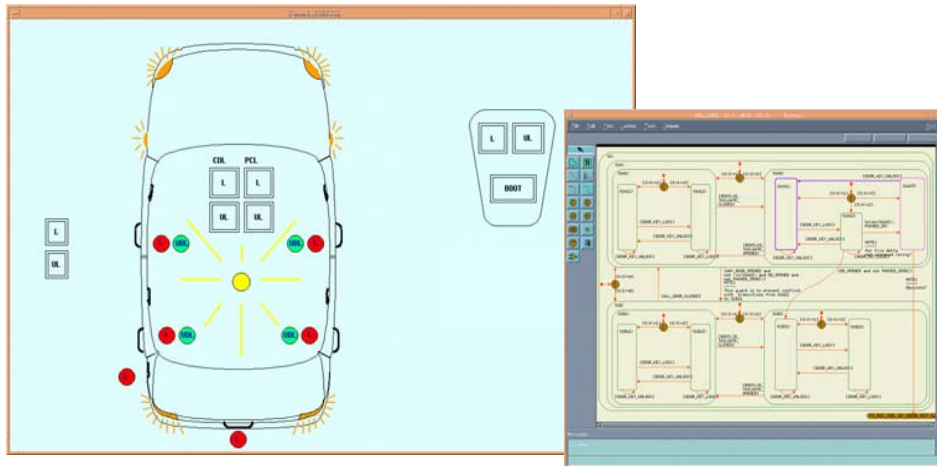
## Attributes



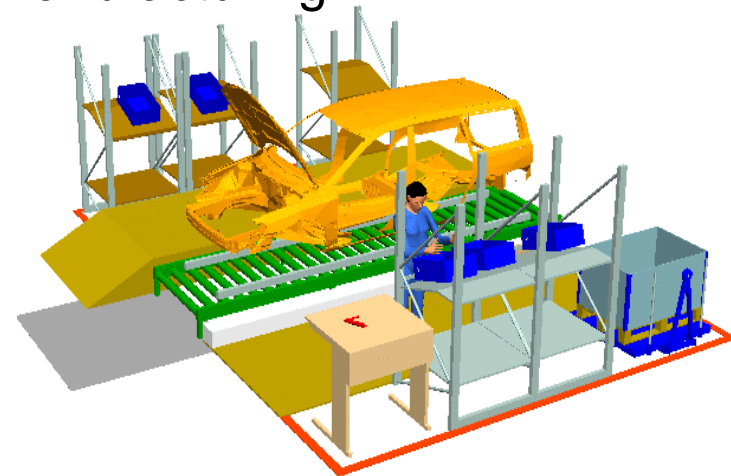
## Geometry



## Electrical functions



## Manufacturing



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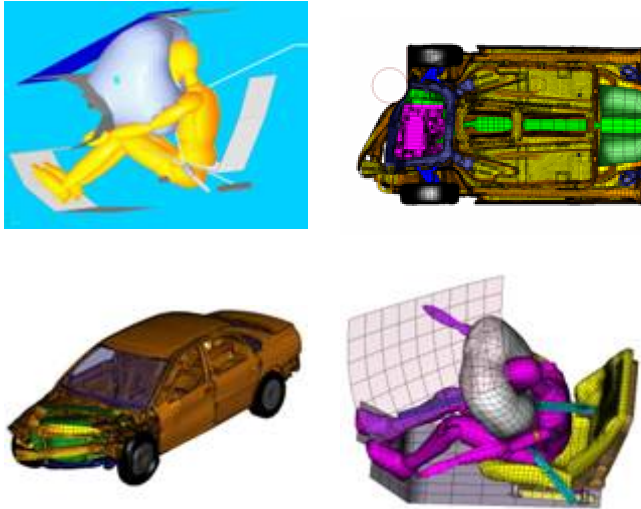
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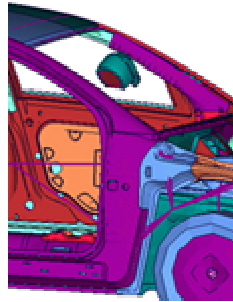
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# CAE

## Front/Offset Crash



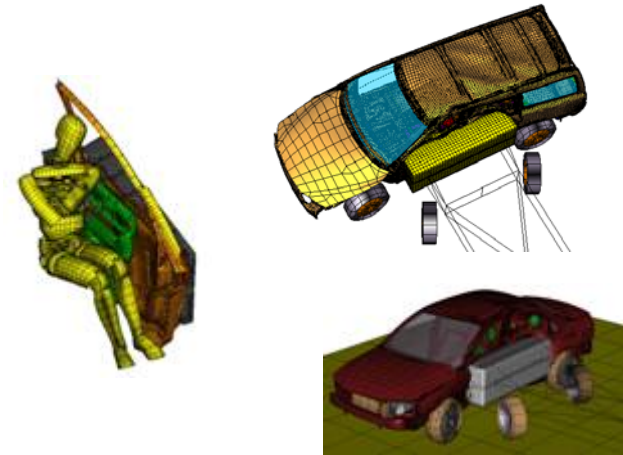
## Head impact



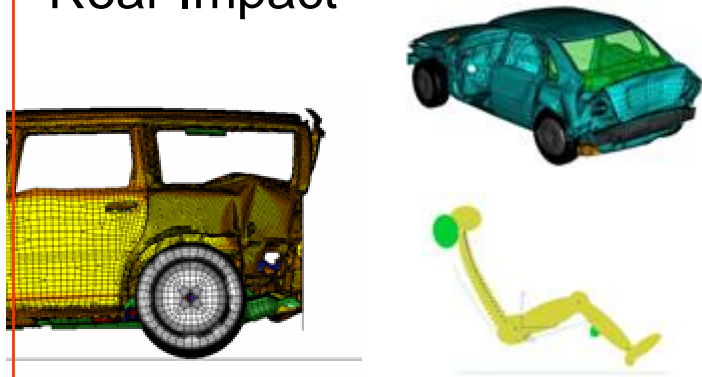
## Pedestrian



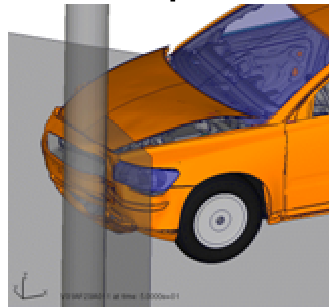
## Side Impact



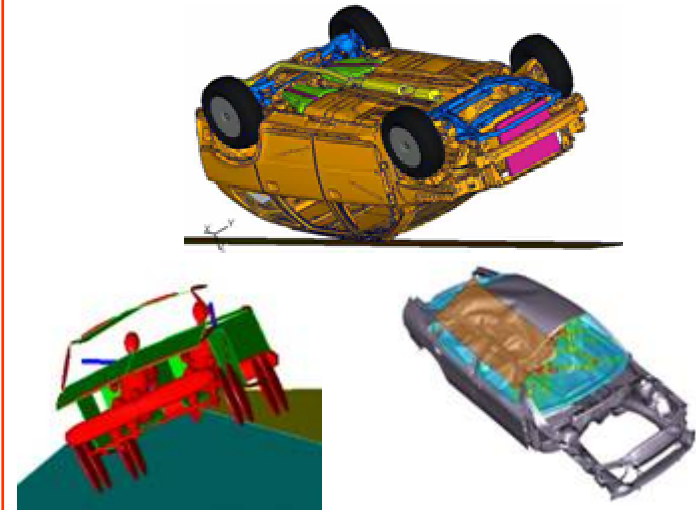
## Rear Impact



## Low speed



## Rollover



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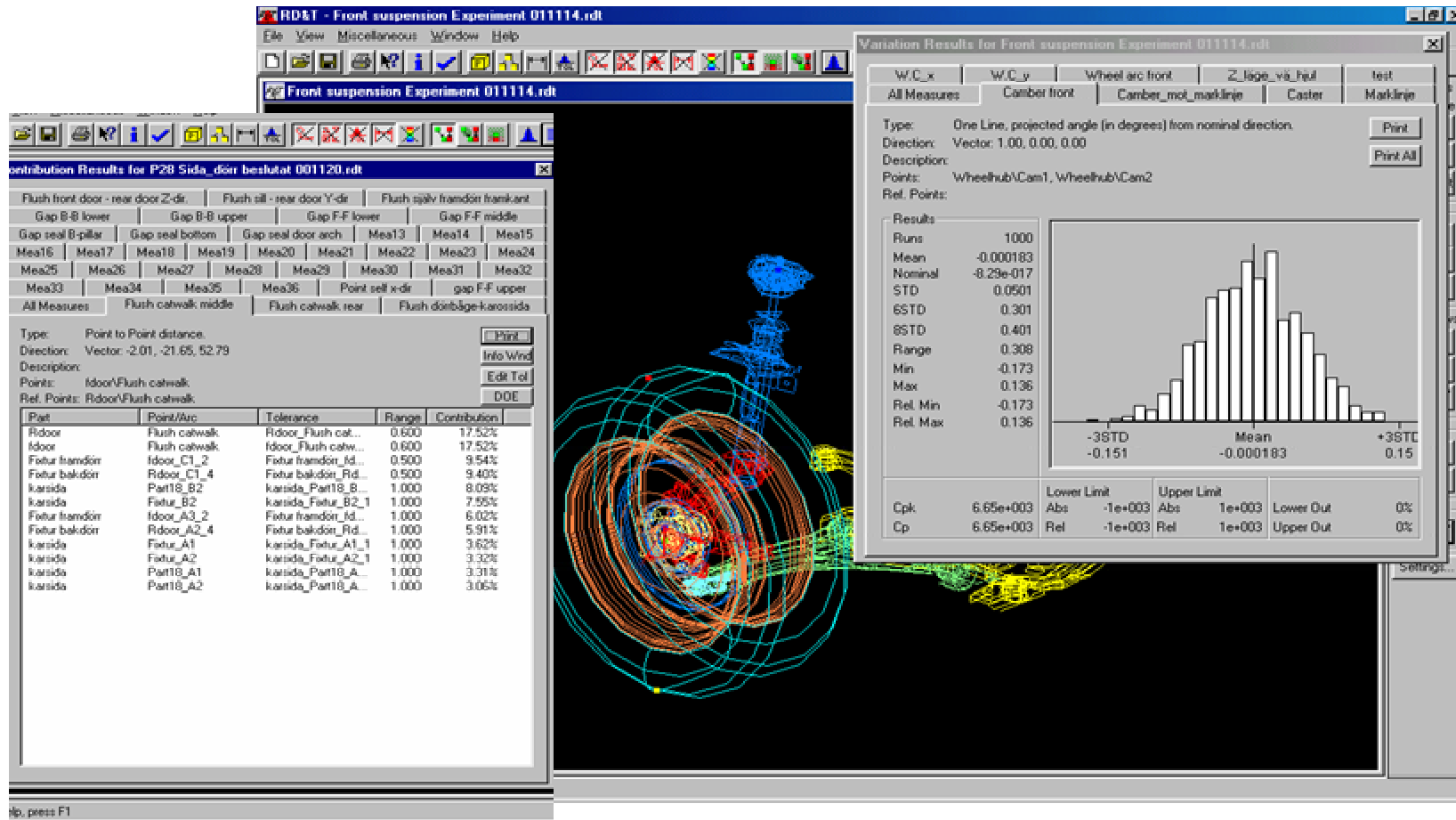
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## Virtual crash testing (new S40/V50)



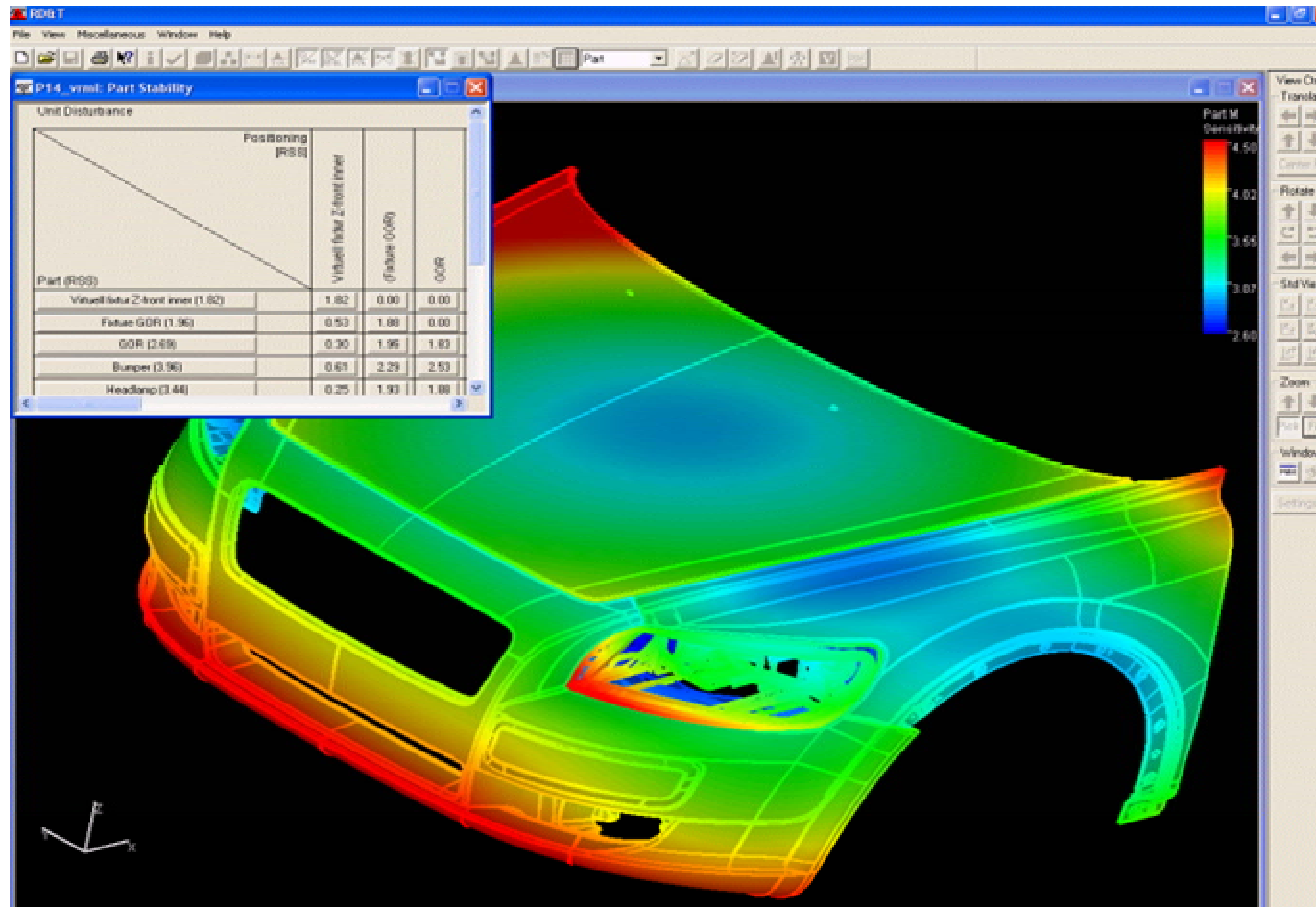
- 6000 virtual crashes
- 6 physical test cars in development stage
- Increased amount of decisions are made from virtual results

# Variation and contribution analysis



Used to predict the outcome of the total tolerance chain in critical function and demand sections.  
Used to establish requirements per delivery unit and process.

# Stability analysis (RDoT: Robust Design and Testing)



Used to evaluate the robustness of master- and sub ordinate systems.  
Used early in the product development process to establish these systems.

# The Future for Virtual Development

- Considerable progress in the confidence of virtual methods in core areas will be followed by a focus on how CAE and inexpensive, fast physical testing can be consolidated
- The challenge is not to argue for the worthiness of virtual development, but to make decision on virtual results and show business profit
- New tools and methods are needed to meet the increased complexity in product development
  - "Systems engineering"
  - robust design
  - multi disciplinary optimization, ...

# The Future for Virtual Development

- Virtual development has to be available to more users:
  - Secure that the virtual information model can be transferred and shared  
Design, R&D, manufacturing, ...
  - Secure that the virtual information model can be continuously updated with  
new information requirements, quality, ...
  - Secure that the virtual information model can be shared seamless between  
suppliers and business units
- Assure that virtual development becomes a part in the every day activities.

# The Future for Virtual Development

- The future for the use of virtual development tools is based on a fast, as well as a financially attractive way, of transferring an ever increasing amount of technical data.

