

Update on Odette

John Canvin – General Manager

A Big Thank You!

**and Congratulations to
Odette Sweden for the
first 20 years.....!**

How it all started

- Established in May 1984
 - Totally **independent**, not-for-profit organisation
 - Designated by European auto industry to develop tools and recommendations with the aim of **improving the flow** of;
 - **information** about goods and business process data
 - **materials** in the supply chain and production
 - Totally dependent on **people like you...!**
-

Odette Membership

National Organisations

- Sweden
- Czech Republic
- France
- Germany
- Spain
- United Kingdom

Associate Members

- Benelux



*Representing over 4000
companies in Europe*

Odette is moving forward

STRUCTURE & DECISION MAKING

BOARD:
6 Directors who are
Company Representatives.

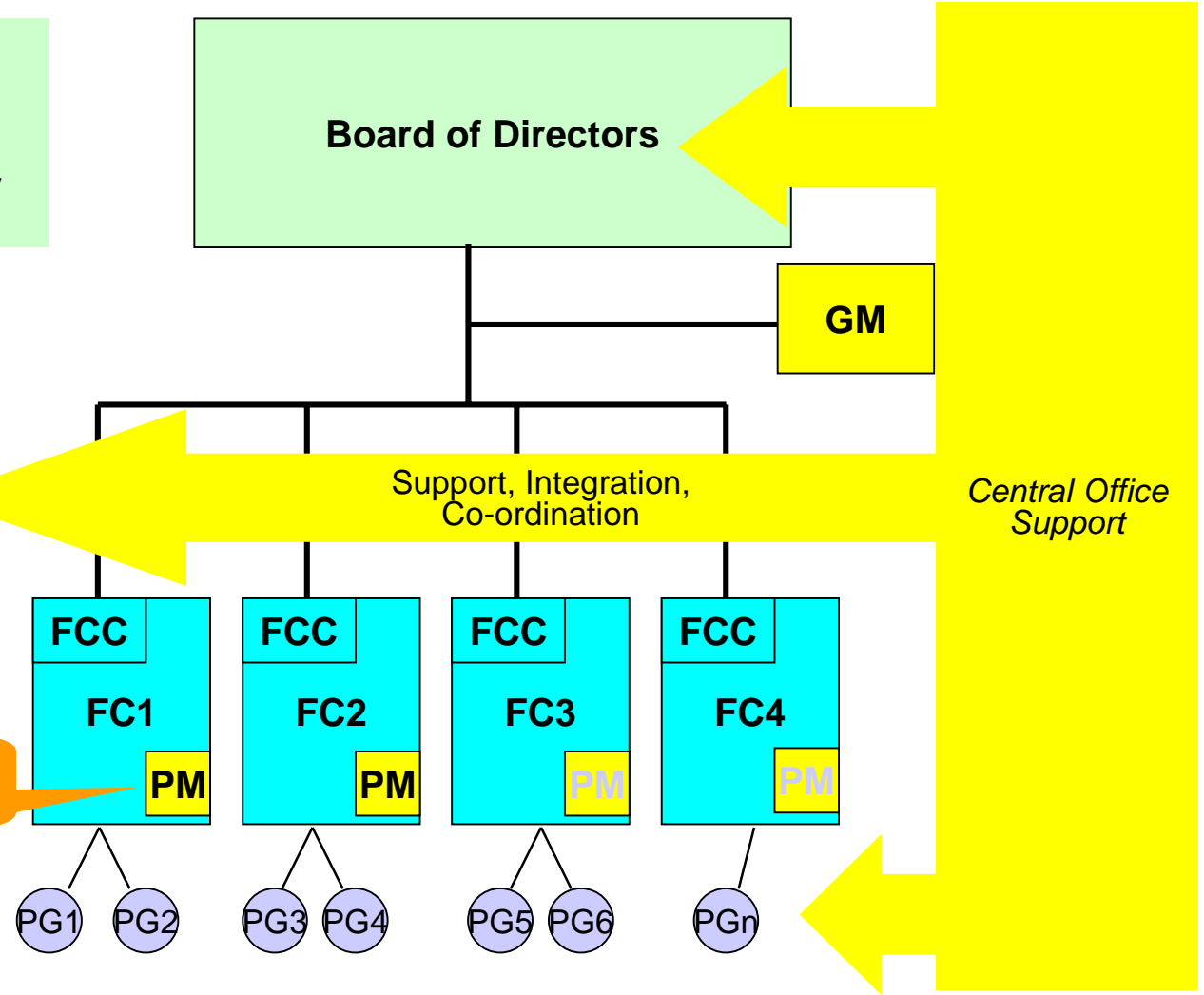
1 vote per Board Member

FUNCTIONAL COMMITTEES:
Chairman
Program Manager
Company Representatives
NO Representatives
1 vote per Company and
N.O.

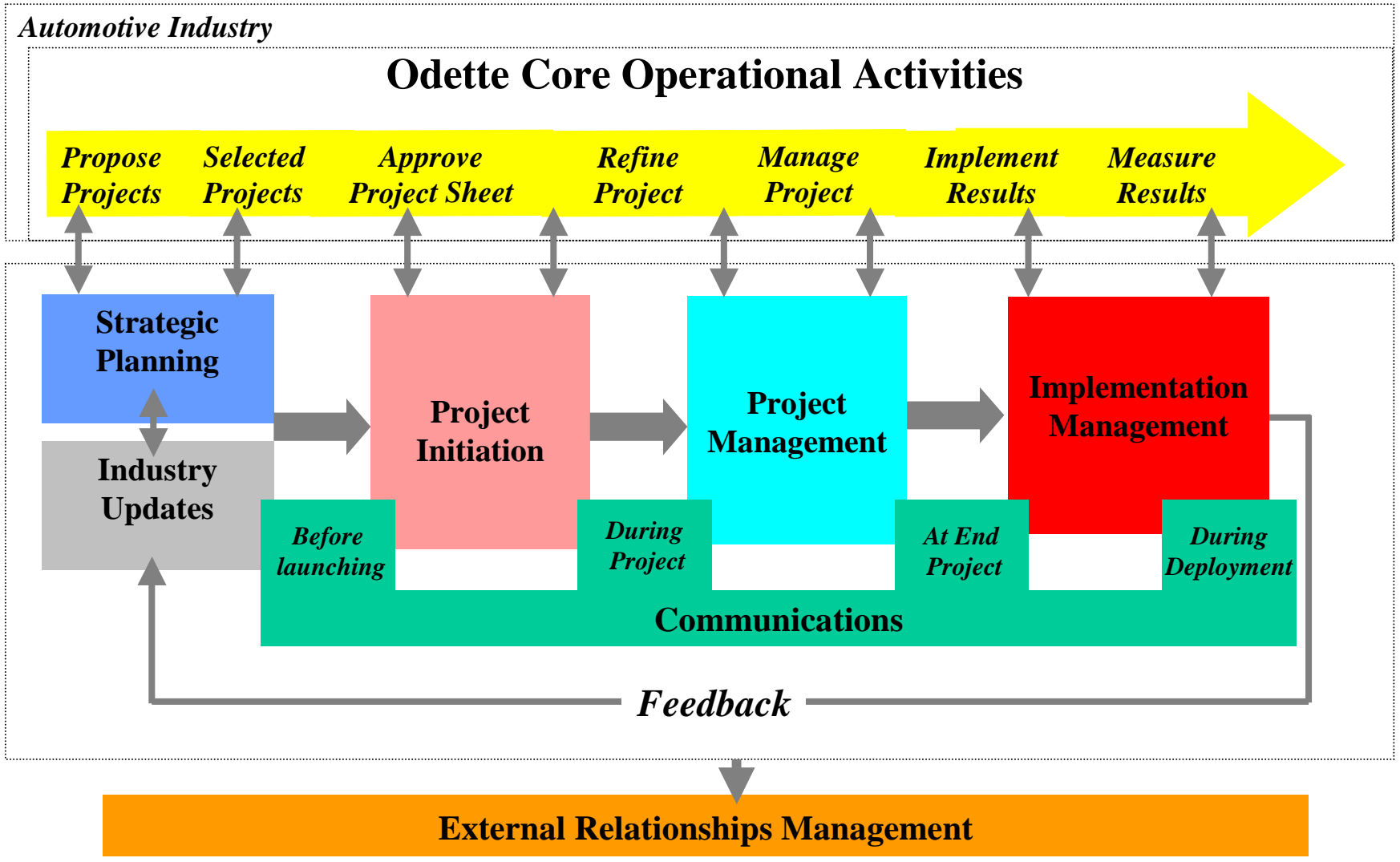
New

New

PROJECTS:
Company Participants
Others (NOs, SPs)

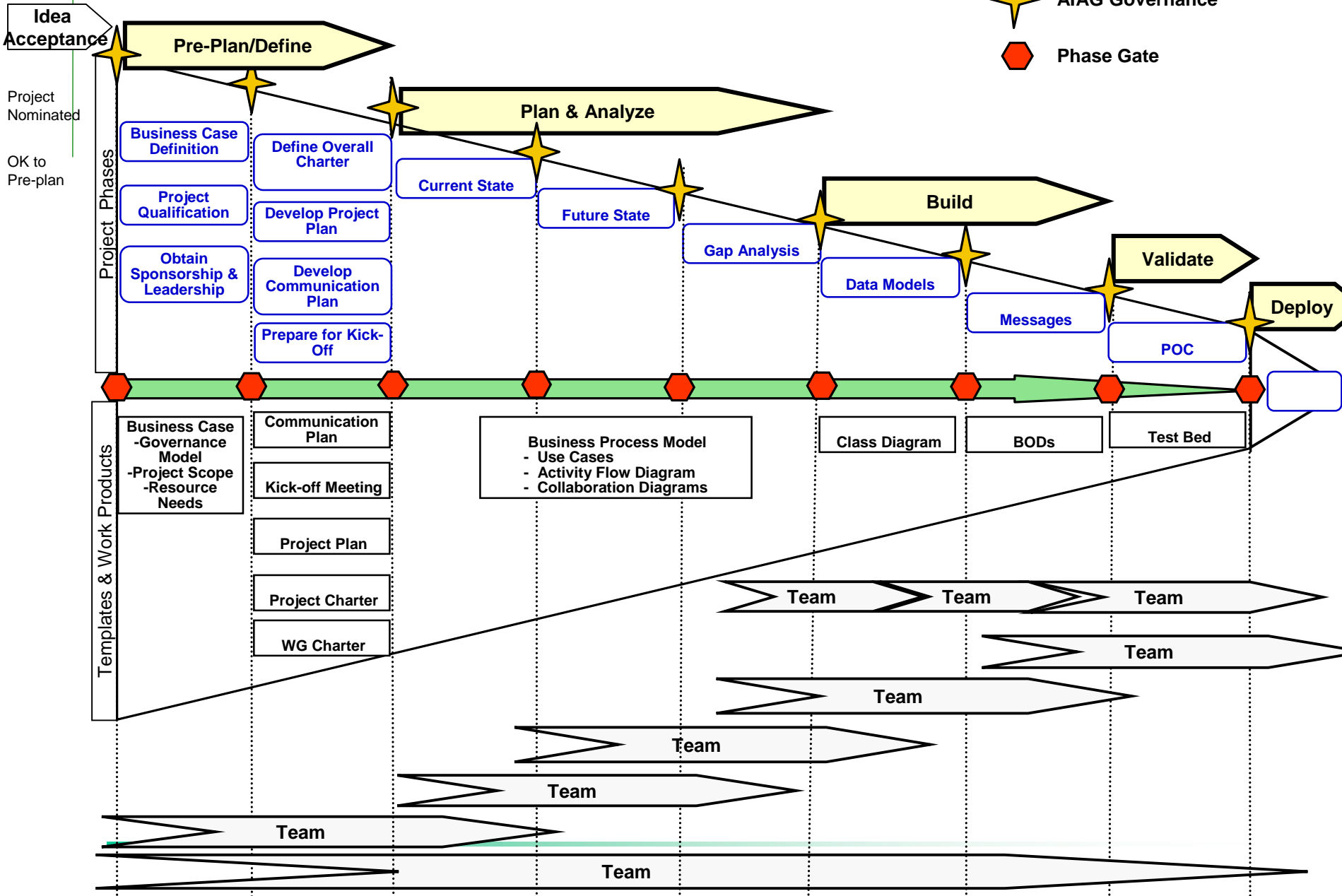
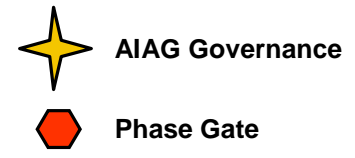


ODETTE PROCESS MAP



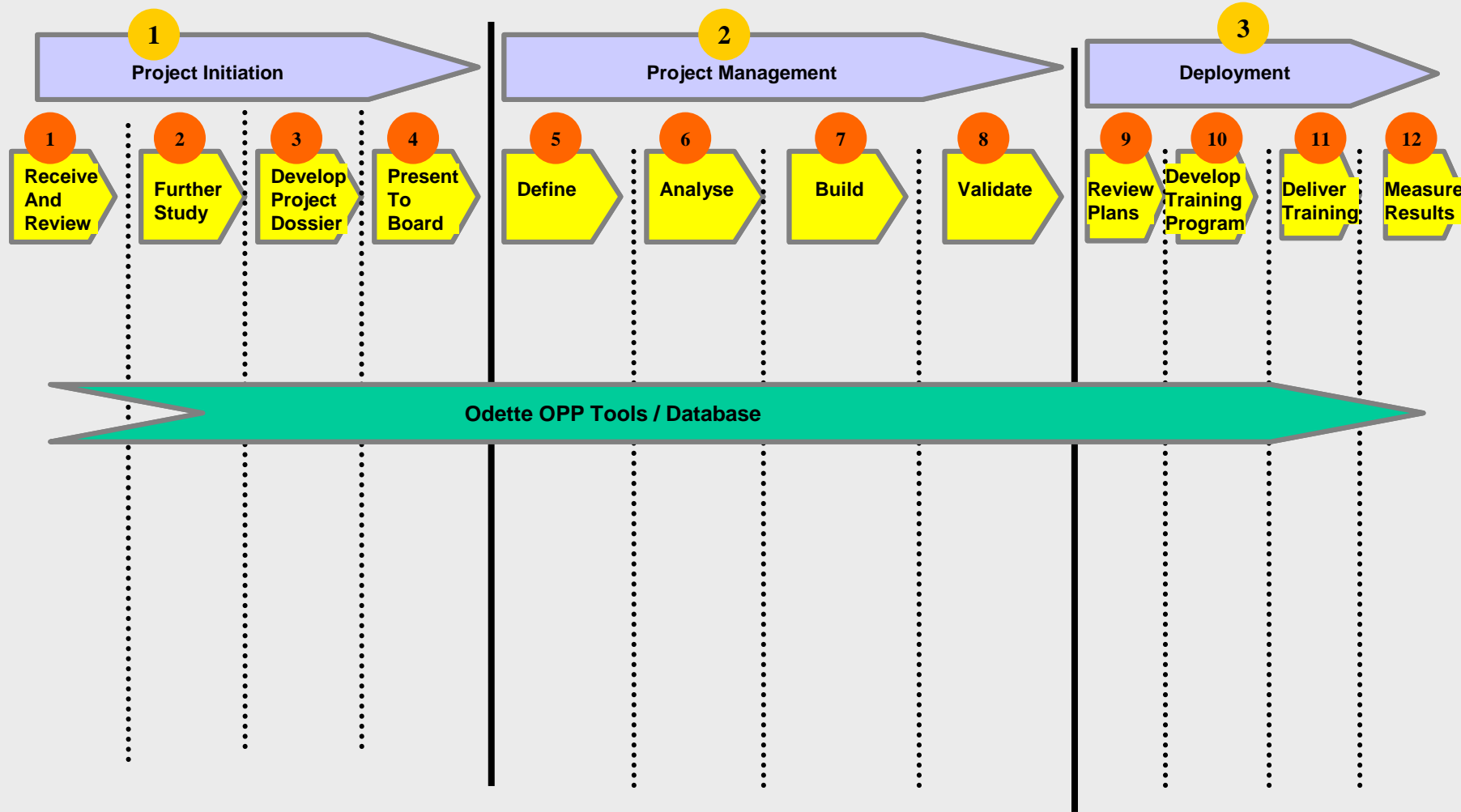
What's new for projects?

- Rigorous filter before launching a project
 - Valid Business Case, resources available, commitment to implement
- Structured Project Management
 - to achieve desired results within expected timeframe
- Genesys Web-conferencing tool
- Planned deployment (including Training)
- Enhanced Communications



Odette Projects : Core steps

Odette Project Planning Process (OPP)



It's a small world

- Main industry players today are global
- Worldwide standards make obvious sense
- Three key automotive regions working together:
 - Europe – **Odette**
 - North America – **AIAG**
 - Japan – **JAMA & JAPIA**



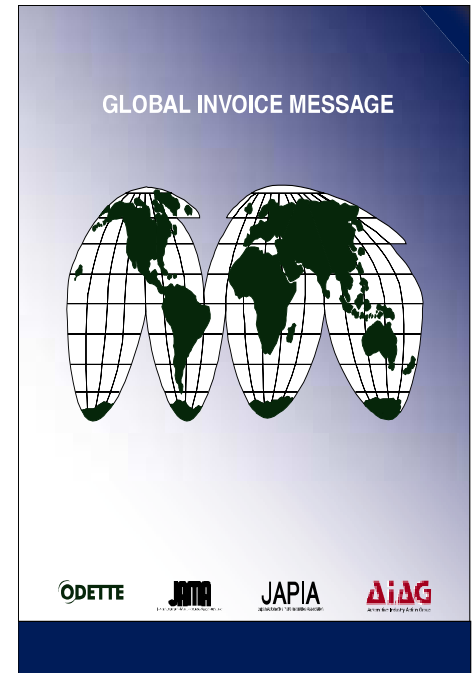
Global Projects

1. *Global Transport Label*
 2. *Global Receiving Advice Message*
 3. *Global Remittance Advice Message*
 4. *Global Invoice V1 & V2 Message*
 5. *Global Despatch Message*
 6. *Global Delivery Forecast Message.*
 7. *Global MMOG / Logistics Evaluation*
 8. *Joint Automotive Data Model (JADM)*
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Global Invoice V2 Message

- overview

- Includes input from European Union taxation authorities and Customs & Excise experts
- Links with the New EU Invoicing Directive
- Version 2 published October 2004
- European OEM Roll-out:
 - BMW – Europe & USA -2005
 - Volkswagen, Audi & Skoda - 2005
 - DaimlerChrysler – 2005
 - Scania - 2005
 - Volvo – 2005/6?



Global Despatch Message

- an update

- Standard released 2003
- European OEM Roll-out plans:
 - **GM Opel** – in operation
 - **Volkswagen & Audi**, - allows them to manage the package-driven organization at goods reception – in operation
 - **Volvo Truck** – implementing common message in their European and North American plants, 2005/6.

Global Delivery Forecast Message

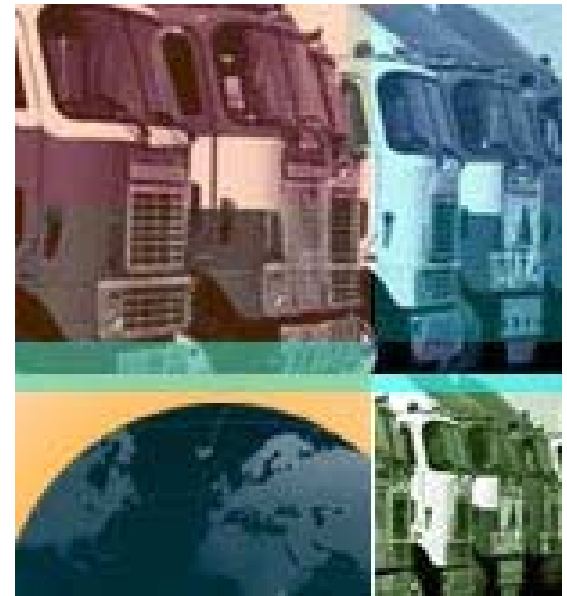
- DELFOR Project due for completion December 2004
- European OEM Roll-out plans for 2005/6;
 - GM Opel
 - Scania
 - Volvo Truck



Global MMOG - Logistics Evaluation

- an update

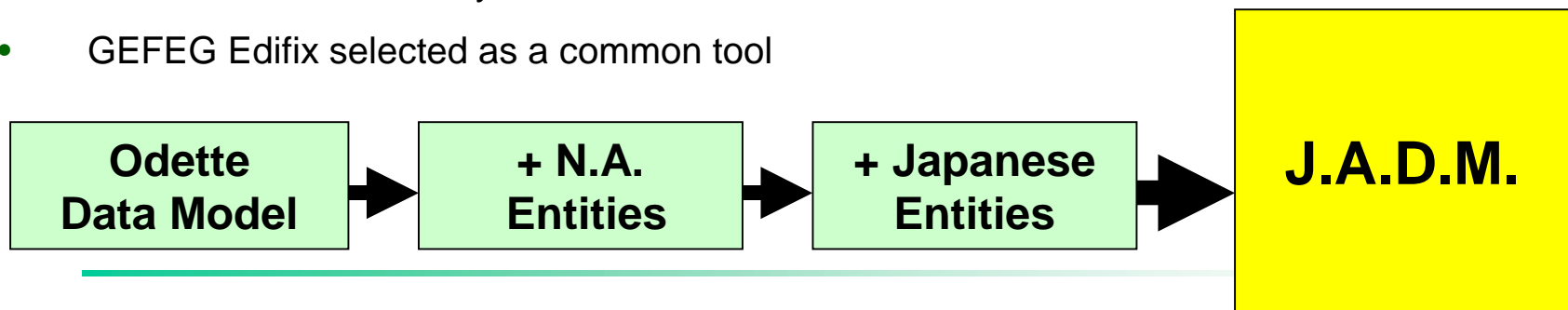
- Joint AIAG + Odette project
- Results published December 2003
- Common international training program agreed Spring 2004 – US, Sweden, France, Germany
- Implementation:
 - Volvo Cars
 - Volvo Truck
 - Renault
 - PSA Peugeot Citroën
 - VW & Audi
 - Ford
- Over 700 downloads (Europe, China, Far East, Australia, South America.....)



Joint Automotive Data Model

- key features

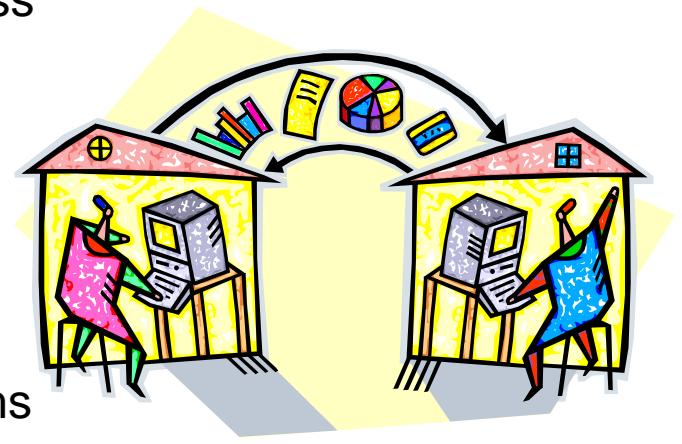
- Odette Data Model comprised entities and attributes which form part of Messages used by the European automotive industry
- Such a Data Model did not exist in the same way in North America or Japan and was unique to Odette
- Input of attributes from Japan and North America relating to the global message work
- Developed for EDIFACT and XML messages
- Complies with UN/CEFACT UMM requirements
- Valuable asset for the automotive industry and will reduce effort on new BODs drastically
- GEFEG Edifix selected as a common tool



Global Projects for the Future

- some proposals

- Global Vendor Managed Inventory (VMI) – process focused
- Virtual Conferencing
- Engineering Change Management
- UAM and Supplier ID & Database in B2B platforms
- XML message formats – “Electronic Commerce Tool Kit”
- Quality Data Management – eAPQP
- Early Warning Standards (Warranty)....





Odette Conference 2004

in co-operation with ENX

***“Achieving Supply Chain
Excellence
in the Automotive Industry***

17th -18th November

Liederhalle Convention
Centre

Stuttgart, Germany



- Keynote Speaker
 - **Dr Rudiger Grube**, Board Member, Corporate Development, DaimlerChrysler

 - Strategic Speakers:
 - **Jose Maria Alapont**, CEO Iveco
 - **Jean-Pierre Corniou**, Senior Vice-President, Chief Information Officer, Renault
 - **Francis Geuens**, Head of New Production Logistics, PSA Peugeot Citroën
 - **Wolfgang Vogel**, Member of the Board, ZF
 - **Ulrich Eichler**, President, Corporate Sector Purchasing, Robert Bosch
 - **Juergen Maidl**, CIO BMW Group
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Programme

- 70 Speakers this year;
 - New B2B standards
 - Business process integration between customers and suppliers
 - Global invoicing in the EU
 - B2B impact on SMEs
 - Supply Chain Management developments from Tier 1 suppliers downstream
 - Logistics Quality
 - Global engineering with the new technologies and quality standards
 - Product Data Exchange and collaboration
 - ENX from the economic and application perspectives
 - etc....

Programme

- Addition of 3 roundtables:
 - New markets
 - Global Logistics Evaluation
 - ENX
- 20% Discount for Registrations before 31st October

- 30 Stands **sold out**
 - **VIP Partner:** QAD
 - **Sponsor:** GXS
 - **Associates:** SAP, Gedas, Teradata, Deutsche Telekom
 - **OEMs:**
 - BMW, DaimlerChrysler (*new*), PSA, AB Volvo
 - **Also new this year** - Volvo Logistics
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Other activities during Conference

- External visits:
 - Behr Climatic Wind Tunnel
 - DaimlerChrysler Sindelfingen Plant
- Evening Event:
 - Gala Dinner at the Mercedes-Benz museum

The Climatic Wind Tunnel - Simulation of Actual Road Conditions



www.behr.com

BEHR



What's Coming Up?

- Stuttgart Conference 17-18th November
 - High-Level Logistics Strategy meeting 18th November
 - Programme Managers
 - Roll-out of new Project Processes
 - China and Eastern Europe
 - Retail Standards.....
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.....here's to the next 20 years!

www.odette.org
