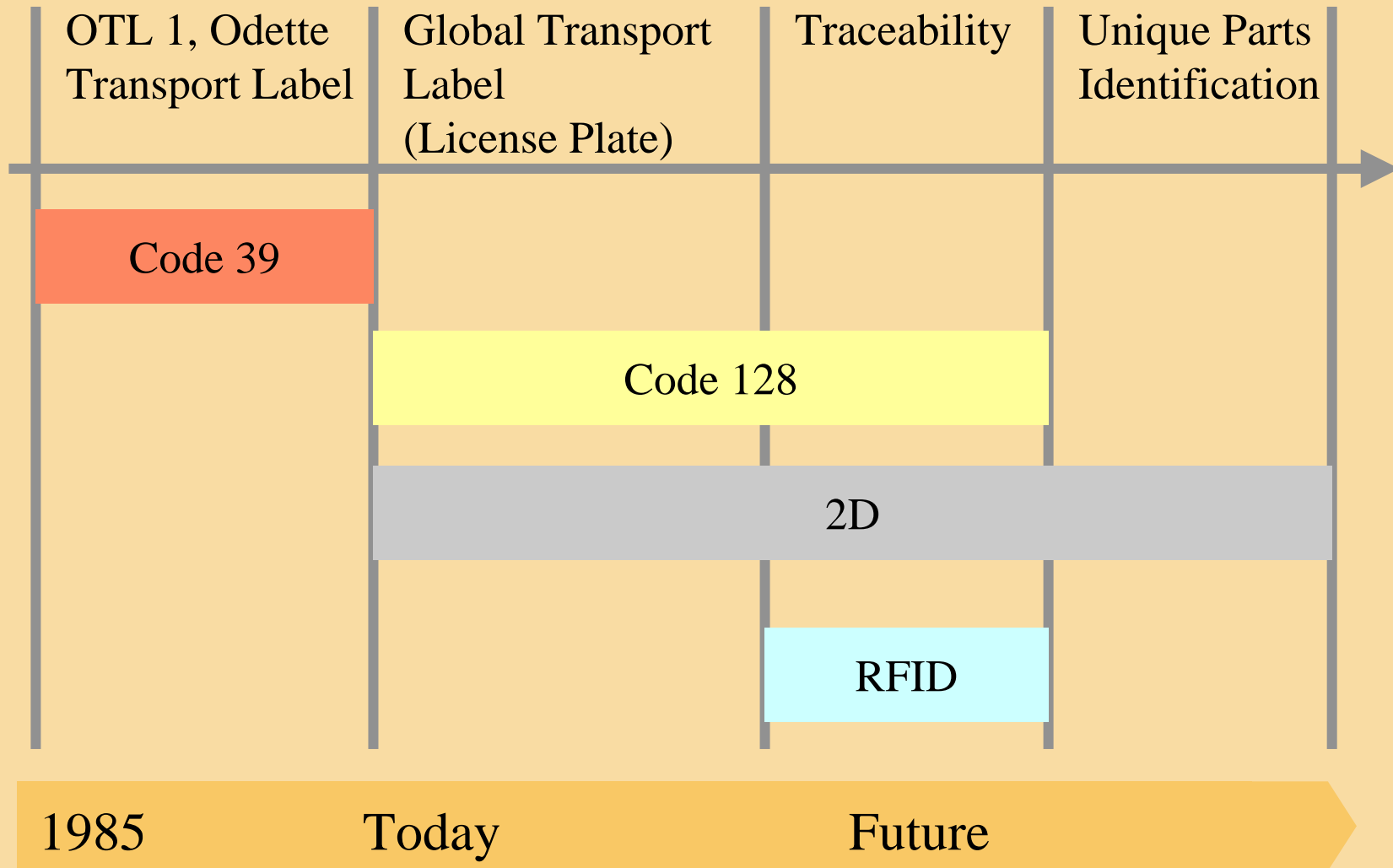


Panel discussion: Sten Lindgren, Odette Sweden

Production use of Auto Id in Automotive



Automotive Auto Id recommendations

- OTL1, Odette Transport Label V 1.4
- GTL, Global Transport Label (AIAG/Odette/JAMA)
- Odette Unique Parts Identification
- Traceability of vehicle components and identification of their technical specifications V.1

Some of our standardisation issues today

- Make reference to relevant ISO RFID standards from an automotive point of view, with a focus on real user needs
- RFID application in consistency with automotive Auto Id recommendations
- AIAG B11 RFID in Tires (solution for carrying “industry data” in an EPC tag)
- The opposite does not exist (carry EPC data in industrial tag)
- Automotive Associations statement on EPC

Odette RFID Project Sheet: Objectives

- Common formats for data content and syntax in order to facilitate exchanges between manufacturers, suppliers and customers
- Evaluate RFID Technology alternatives for specific applications
- Develop a proposal for the standardisation of a data structure for the automotive industry, possibly in two subgroups:
 - Use in transport handling/logistics handling units incl. returnable containers
 - Unique identification of products (e.g. tyres)

Kick Off: Frankfurt 2006-04-21