Site in Jönköping, Sweden

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Problem

• How do we find the cars:
  – Sales personnel finding cars for customer
  – Mechanics looking for the car to work at
  – Demonstration cars, rental cars
  – Customers searching by themselves?!
  – Other benefits?

• Survey by independant consultant led to AeroScout being selected as provider based on technology and economy with IQ as local partner.
Solution

- Solution based on standard products from AeroScout
- XY localizing in customer areas, presence in workshop/storage areas.
- Special web interface developed by IQ, different versions for use by personnel and customers respectively.
- Special Tag administration with handheld device to facilitate tagging of cars, also developed by IQ.
Technical platform

- Dedicated AeroScout server
- Web component integrated into company intranet
- 82 location receivers, 32 exciters
- 1,200 T2-tags:
  - ~350 new cars
  - ~500 used cars
  - ~100 demonstration cars
  - ~70 rental cars
  - ~50 pcs of other eq (battery chargers, sales plates)
- About 3 m accuracy for XY localization