An Overview of Odette and its activities

John Canvin
Managing Director
Corporate Mission

1 - **Develop** European/Global **recommendations** for communication and collaboration between companies in the automotive industry

2 - **Promote** and co-ordinate **industry-wide implementation**
Established in May 1984

Totally independent, not-for-profit organisation

Designated by European auto industry to develop tools and recommendations with the aim of improving the flow of:

- information about goods and business process data
- materials in the supply chain and production

Totally dependent on industry people like you……
What are the benefits?

- The work of Odette supports the achievement of:
  - ‘Fast to market’ – reduced development cycles
  - ‘Fast to customer’ – reduced order to delivery times
  - Cost reductions – throughout the supply network
  - Improved quality - information and products

- Networking among industry peers.
What is Odette?
The Organisation
Annual Conference
National Organisations
- United Kingdom
- Czech Republic
- France
- Germany
- Spain
- Sweden

Associate National Members
- Benelux
- Romania
- Turkey

Associate IT Members
- QAD
- Axway

Representing over 4500 companies in Europe
Who is participating in Odette?

Today there over 150 participants from

- 15 European OEMs
- 30 European Suppliers,
- plus 20 Solution providers
Companies working in Odette…. from Germany

- Adam Opel
- Audi
- BMW
- Daimler
- Ford
- Volkswagen

- Behr
- Brose
- EDAG
- Fehrer
- Hella
- INA-Schaeffler
- Karmann
- Rasmussen
- Robert Bosch
- VDO Automotive
- SKF
- SupplyOn
- Webasto
- ZF
...from France

- PSA Peugeot Citroen
- Renault
- AB Industrie
- Dana
- Faurecia
- Glaverbel
- Hutchinson
- Michelin
- Rieter Automotive
- SNOP
- SNOP
- Treves
- Valeo
…..from Sweden

- Scania
- Volvo Cars
- AB Volvo
Nissan Iberica & Nissan Europe
SEAT
Opel Espana
Skoda
Volvo Logistics
Dacia

Bamesa – Spain
Grupo Antolin – Spain
Lear – Spain

Plus the National automotive Organisations;
- ANFAC - Spain
- GALIA - France
- Odette Czech Republic
- Odette Romania
- Odette Sweden
- SMMT/Industry Forum - UK
- VDA - Germany
- OSD - Turkey
European Structure

Board of Directors

Central Office

Partner Relations Management Committee

Logistics Functional Committee

Technical Solutions

Technology Committee

Projects

Projects

Projects

17th June 2008

John Canvin
Joerg Walther
Stephanie Bioux

Odette TC Information Day
Logistics Functional Committee

- Supply Chain performance (including OEMs, Suppliers, Carriers and LSPs)
  - Assessment and evaluation
  - Maintenance and promotion
  - Key Performance Indicators (KPIs)
  - Logistics Agreement / Guidelines

- Logistics best practices

- Information Flow
  - Requirement specifications (Forecast, Call-off)
  - Delivery (ASN Message, Frequency, processes and documents to be used (Despatch Note etc…))
  - Engineering Change Management (EOP/SOP)
LFC continued

- **Physical Flows**
  - Packaging standardisation (CKD containers, cardboard boxes…)
  - Packaging management
  - Transport (Inbound flows of material and components)
  - Logistics services (e.g. storage, warehousing, cross-docking)
  - Long distance Supply Chain
  - Outbound transport

- **Logistics Quality**
  - Incident handling
  - Traceability
Partner Relations Management Committee

The PRMC is responsible for transversal information exchange processes between partners in the extended enterprise. This includes:

- Portal Management
- Reference Data Management
- Security Risk Management
- Collaboration Management

The scope of the PRMC excludes function specific process issues or technology issues dealt with by other Odette Committees.
International Co-operation and the JAIF

- Main industry players today are global

- Three key automotive regions working together:
  - Europe – Odette
  - North America – AIAG, STAR
  - Japan – JAMA & JAPIA

Collectively referred to as the ‘Joint Automotive Industry Forum’
Chronology of Success

- 1985 First unique Odette EDI messages
- 1986 Bar-coded Transport Label and Odette FTP (OFTP)
- 1989 Full set of EDI messages for logistics processes
- 1992 Container Standards and ENGDAT message for CAD
- 1996 First UN/EDIFACT message subsets
- 1997 Odette expands global links – North America & Japan
- 1998 Logistics Evaluation programme
- 2000 CAD/CAM data exchange recommendations
- 2001 Board of Directors established
- 2002 Global Transport Label - first result of true global co-operation
- 2003 Global MMOG/Logistics Evaluation
- 2005 Joint Automotive Data Model (JADM)
- 2006 RFID starts
- 2007 the JAIF created and OFTP2 released
What is Odette?

The Organisation

Annual Conference
“The Global Automotive Community
Transcending Physical Borders”

21-21nd October
Strasbourg, France

Driving Times:
Munich: 3H30
Stuttgart: 1H30
Cologne: 3H30
Frankfurt: 2H00
What is the Odette Conference?

- Communication **showcase** not only for Odette but for the whole Automotive Industry
- More than **40 presentations** from OEMs and Suppliers
  - Strategic and operational
  - Supply Chain Management, Purchasing, Finance, IT, and B2B communications
- An **exhibition** of around 30 software and services providers
- > **400 participants** every year from all over the world
  - Decision makers as well as implementers
  - Logistics / Engineering / IT
  - OEMs, 1st and 2nd Tier suppliers.
Programme

- **Optimising aftermarket logistics**
  - Anti-counterfeiting; VMI/CMI; OEM/Dealer Communication; Logistics Business Challenges in aftermarket

- **Meeting the Logistics Challenges of Emerging Markets**
  - OEMs; Suppliers; Logistics Service Providers Challenges

- **The Future of Bar Code Labelling**
  - Bar coding vs RFID; Problems and Restrictions of Labelling

- **Improving Logistics Quality**
  - Forecast Quality; KPIs for Carriers and LSPs Implementation;

- **The reality of RFID in the Auto Industry**
  - Update on standardisation; Optimising transport; Location systems; RFID in production systems; RFID and KANBAN
Programme

- Communication Protocols: Horses for Courses
  - OFTP2 roll-out with ENGDAT; B2B in Emerging Markets; Protocol Comparisons; Security Certificate Exchanges
- eInvoicing in the Schengen: Crossing borders without paper
- Traditional EDI: Refusing to lie down and die
- Partner Portal vs. EDI
Interesting visit programme
Evening Networking Event
Registration opening shortly. Don’t miss out on 40% early discount!
A few exhibition stands still available!

info@odette.org
We appreciate your feedback

- Fill in the evaluation sheet at the end of the day for a chance to win a free ticket for the Conference!
For more details
see the website

www.odette.org